



SCAFFOLDING
ASSOCIATION
QUEENSLAND

Media Kit

Representing the professional
scaffolding industry in
Queensland

About



The Scaffolding Association Queensland (SAQ) was formed in 1994 to increase the level of professionalism in an industry too often ignored or misrepresented in the building process.

Before the Scaffolding Association Queensland was formed, Queensland's scaffolding industry had no organisation to represent their industry.

Since forming in 1994, the SAQ has represented its membership in dealings with State and Federal agencies from associated industries.

The SAQ has also developed a successful track record lobbying Government and representing SAQ members in meetings with Government organisations.

The hard work and commitment of members of the SAQ has also helped improve training and safety standards for scaffolding workers in Queensland.

Over the past 26 years, the SAQ has helped members enhance and expand their businesses by providing support and advice with business management skills as well as updates on technological advances in the scaffolding industry and updates to scaffolding legislation.

Today, the SAQ's members represent large Tier 1 companies as well as SME and sub-contracting companies, and is firmly in a growth period with new Full and Associate members joining regularly.

Mission

The mission of the Scaffolding Association Queensland is to represent, enhance and promote the scaffold industry in Queensland.

This mission incorporates educating and developing the capabilities of members and associate members.

As part of this mission the Scaffolding Association Queensland endeavours to:

1. Promote and maintain a professional image of the scaffolding industry in Queensland

2. Raise the visibility and influence of the scaffolding industry in Queensland

3. Help develop and promote sensible and consistent legislation for scaffold safety

4. Increase awareness amongst SAQ members of technological advances in the scaffolding industry with regard to its products, services and practices

5. Assist SAQ members in becoming more efficient and successful in their business practice

6. Promote consistency in the training and workplace education of scaffolding workers in Queensland

7. Provide a forum for members to expand their professional knowledge and capabilities



Our Audience

Our audience represents the professional scaffolding industry in Queensland, and is now expanding through the rest of the states in Australia.

Since its inception in 1994, the SAQ's membership has grown significantly, as well as retaining our founding members.

Our members represent both large Tier 1 companies, as well as a range of SME and sub-contracting companies.

Our Associate membership is growing and currently represents legal and accounting professionals who are loyal to the SAQ.

Our audience is Queensland, engaged, loyal and is growing fast.



SCAFFOLDING
ASSOCIATION
QUEENSLAND

Queensland.

Engaged.

Loyal.



Our Products

1.

Website
Banner
Advertising

2.

Newsletter
Banner
Advertising

3.

Newsletter
Article
Content

4.

SAQ Alert
Content

Website Banner Advertising

Our online offering is visible on the homepage of the SAQ website.

Our members are regular users of the SAQ website, which includes a locked "Members Area" only available to Full members.

Members access this area using their unique log in's on the home page and have access to information about their membership and industry.

Size: 920 pixels (w) X 250 pixels (h) - Desktop
Size: 600 pixels (w) X 600 pixels (h) - Mobile
File specifications: Static gif / jpeg / png

REPRESENTING THE PROFESSIONAL SCAFFOLDING INDUSTRY IN QUEENSLAND

Why join SAQ?

All members of the Scaffolding Association Queensland (SAQ) share a commitment to professionalism in Qld's scaffolding industry. Members of the SAQ are helping advance more effective safety standards in the scaffolding industry by creating a cohesive industry approach to the development of scaffold related standards. The cohesive industry approach of the SAQ also helps ensure that changes to government legislation impacting the scaffolding industry in Qld are reasonable and consider the opinions of scaffolding companies.

LEARN MORE ABOUT SAQ

VIEW BENEFITS

2018 MEETING DATES

Monday, October 29, 2018
General / Executive Meeting
7:30am - 10:30am
The Glen Hotel, 24 Gaskill St,
Eight Mile Plains QLD

Monday, November 12, 2018
Executive Meeting
11:00am - 12:00pm
Construc Office

SAQ MEMBER LOCATOR

Search for the nearest SAQ member in your area.

Enter a suburb or a postcode

SCOUT THE AREA

OUR VALUED MEMBERS



VIEW MEMBER DIRECTORY

DON'T FORGET TO SIGN UP

Find out early about all upcoming and news meetups with our newsletter.

email@example.com

Subscribe

Advertisement

gadens

Jonathon Hadley, Partner
Employment and Safety



Newsletter Banner Advertising

The SAQ's industry newsletter is created and sent bi-monthly to our list of subscribers.

Subscribers are the company owners and main influencers of our member companies, as well as Associate members and members of the public who are interested and involved in Queensland's construction industry.

Your advert will be featured at the top and bottom sections of the SAQ Newsletter and SAQ Alerts.

Frequency: Bi-Monthly

Size: 600 pixels (w) X 250 pixels (h)

File specifications: Static gif / jpeg / png



SCAFFOLDING
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QUEENSLAND

Industry News from the Scaffolding Association Queensland



Advertisement

gadens

Jonathon Hadley, Partner
Employment and Safety



In SAQ News...

New Members

Welcome to our new members, Qld Safe Access Solutions, River City Access & Scaffold, Ballina Scaffolding Services, Magno Scaffolding and DB Construction & Rigging. We're very happy to have you onboard and look forward to your contributions to the association.



Newsletter Article Content

The SAQ's bi-monthly industry newsletter is sent to Full members, Associate Members and other members of the public that have an interest in the Queensland Scaffolding and Construction industry.

As a sponsor, you can submit an article to be included in our newsletter and on our website.

The content must be relevant, informative and educational in nature and specific to the construction industry.

Frequency: Bi-Monthly



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Cary Winton - Stop the Drops

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(07) 3982 2033

heightdynamics.com.au

Did you know?

A 220g spanner dropped 23m hits with 50kg – That's a full tool box!
A 2kg wrench dropped 6m hits with 117kg – That's a cement mixer!

According to statistics released by Safe Work Australia there have been 125 workplace fatalities and 15,410 Serious Workers Compensations Claims between 2010 and 2014 caused by dropped objects. This equates to approximately one death every two weeks.....[read more](#)

SAQ Alert Content

SAQ Alerts are sent to all members of the SAQ, to alert them of something changing or happening in our industry.

You can sponsor an alert that will be sent to all members.

The content must be relevant, informative and educational in nature and specific to the construction industry.

This alert is sent to all members, then entered onto the Members Area of our website, for members to refer back to.

Frequency: One alert per subject matter



SAQ ALERT

5th July 2019



Information from Associate Member, Hilti Australia

Dear SAQ Members,

Hilti Australia wishes to inform you of the following news that is effecting our industry and may be effecting your business.

Packages

Package 1

Website
Banner
Advertising

Newsletter
Banner
Advertising

Website and Newsletter Banner Advertising are offered as a package.

Size: 920 pixels (w) X 250 pixels (h) - Desktop
Size: 600 pixels (w) X 600 pixels (h) - Mobile
File specifications: Static gif / jpeg / png

Frequency: Bi-Monthly and alerts as required
Size: 600 pixels (w) X 250 pixels (h)
File specifications: Static gif / jpeg / png

\$375.00 for 2 months of advertising

Package 2

Newsletter
Article
Content

\$150.00 for 1 article contribution

Package 3

SAQ Alert
Content

Price will be quoted per alert content



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ASSOCIATION
QUEENSLAND

Contact

Erryn O'Brien
Executive Officer

PO Box 162
Cannon Hill Q 4170

P: 0403 921 319

E: admin@saq.org.au

W: www.saq.org.au